U.S. Roofing Market Size, Share, and Trends Analysis Report 2025

The roofing industry in the United States is evolving fast in 2025, driven by rising home improvement trends, climate resilience needs, and a growing demand for sustainable materials. From asphalt shingles to high-end metal roofing, market dynamics are shifting with technological advancements and changing customer priorities.

This blog breaks down key data and trends shaping the U.S. roofing market in 2025.

Market Size Overview

As of 2025, the U.S. roofing market is estimated to exceed **$36 billion**, marking a 4.3% CAGR (Compound Annual Growth Rate) from 2021 to 2025. The growth is driven by:

- Increased new residential construction
- Repairs due to climate-related damage (hail, hurricanes, extreme heat)
- Re-roofing in older urban markets

Top states contributing to growth:
Texas, Florida, California, and Arizona continue to lead due to large populations and harsh weather.

Material Share Breakdown

Here's a breakdown of roofing materials by market share in 2025:

Material Type	Market Share (%)
Asphalt Shingles	49%
Metal Roofing	18%
Concrete/Clay Tiles	12%
Single-Ply Membrane	9%

Wood Shakes	6%
Other	6%

Insight: Asphalt shingles remain dominant for their affordability and versatility. However, metal roofing is growing fastest due to its longevity and fire resistance.

Residential vs. Commercial Roofing

- **Residential Sector:** Makes up over **66% of the total market**, driven by aging housing stock and renovations.
- **Commercial Sector:** Includes retail buildings, warehouses, and office parks, seeing growth through green roofing and solar-integrated systems.

Key Trends in 2025

1. Green Roofing and Energy Efficiency

As energy codes tighten and sustainability takes center stage, builders are embracing cool roofing systems and solar-ready installations. Tax incentives are also fueling this shift.

2. Storm-Resistant Materials

Homeowners in coastal and tornado-prone regions now prioritize Class 4 impact-rated shingles and wind-resistant designs. Expect this trend to continue due to increasing insurance premiums.

3. Technology and Drones

Roof inspections using drones and AI-powered project estimates are now common, reducing labor and boosting project speed and accuracy.

4. Labor Shortages and Skilled Workforce Gaps

Despite booming demand, roofing contractors across the country report a skilled labor shortage. This has pushed up labor costs and slowed some regional project timelines.

Regional Highlights

Region	Notable Trend

Midwest	Surge in metal roofing
Southwest	Demand for heat-reflective systems
Southeast	High re-roofing demand after storms
Northeast	Focus on historic home renovation

Competitive Landscape

The U.S. roofing industry remains fragmented. While major manufacturers like GAF, CertainTeed, Owens Corning, and TAMKO dominate supply, **local contractors are still the primary service providers**.

If you're searching for **top roofing contractors** who balance quality with competitive pricing, Right Way Roofing stands out as a trusted name in the Utah region. Their blend of experience, modern tools, and quality craftsmanship places them among the most reliable roofing experts in the West.

2025 Forecast and Outlook

Looking ahead:

- **CAGR forecast:** 4.1% through 2030
- **Solar-integrated roofing adoption:** Expected to double by 2027
- **Residential remodeling demand:** Expected to peak in 2026

Despite interest rate pressures and supply chain variability, the long-term outlook remains strong. The demand for roofing will remain solid, especially in areas prone to weather damage or with aging infrastructure.

Conclusion

The U.S. roofing industry in 2025 is not just about shingles and nails anymore. It’s a fast-evolving sector influenced by sustainability, resilience, and smart technology.

Whether you're a homeowner, contractor, or investor, understanding where the roofing market is headed helps you stay ahead of trends and make informed decisions.